

Vijayender Thakur

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UI/UX Design Expertise & Tools

- UI/UX Design: Figma, Adobe XD, Sketch, MIRO, Wireframing, Prototyping
 - User Research & Experience: A/B Testing, User Personas, Journey Mapping
 - Interaction & Visual Design: Responsive Design, Accessibility (WCAG, ARIA), Usability Testing
 - Collaboration & Agile Workflow: Scrum, Jira, Trello, Cross-functional Teamwork
 - Front-End Implementation: HTML, CSS, JavaScript, React.js, Tailwind CSS
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Professional Experience

Upwork Ltd – Remote | UI/UX Designer & Developer (July 2023 – Present)

- Designed and developed responsive UI for web applications, improving user engagement by 20%.
- Conducted usability testing, optimizing workflows and enhancing customer experience.
- Implemented HTML, CSS, and JavaScript enhancements, improving page load speed by 15%.

Zensar UK – Osterley, UK | UI Developer (Sept 2021 – April 2023)

- Led UI redesign, increasing customer retention by 12%.
- Designed and tested A/B variations using Figma, optimizing UX flows.
- Developed React.js components and ensured accessibility compliance.
- Learned various tech and tools related to backend and front end state handling.

Icy Mango – London | Web Designer (Nov 2020 – Aug 2021)

- Created responsive, accessible UI for e-commerce platforms, boosting conversions by 8%.
- Developed WordPress-based solutions with custom JavaScript functionalities.
- Designed landing pages and fixed bugs throughout various e-commerce stores.

Trantor Inc – India | UI/UX Designer (Nov 2017 – Nov 2020)

- Designed user-friendly interfaces, reducing bounce rate by 18%.
- Optimized website performance using semantic HTML and CSS.
- Fixed responsiveness for various device sizes.
- Mentored junior designers and led UI improvements across multiple projects.

Trigma Software Ltd – India | UI/UX Designer (Nov 2013 – Oct 2017)

- Delivered wireframes and prototypes to streamline the development process.
 - Enhanced usability and accessibility, aligning with best practices.
 - Designed email newsletters and infographics for e-commerce stores.
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Education & Certifications

Bachelor of Computer Science and Engineering – Punjab Technical University (2012)

- Accessibility-First Design (2024)
 - PMI Agile Certified Practitioner (PMI-ACP)® (2024)
 - Meta Professional Front End Development – Coursera (2023)
 - Certified UI Designer – Microsoft IT Academy (2011)
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Live Projects & Portfolio

<u>Project Name</u>	<u>Description</u>	<u>Live Link</u>
Project 1	Creative agency portfolio website (WordPress)	View
Project 2	Single page Application E-commerce (Figma, ReactJs)	View
Project 3	E-commerce WordPress website (Figma, WordPress)	View
Project 4	Construction website portfolio (Figma, WordPress)	View
Project 5	Landing Page Goggles (Figma, ReactJs)	View